



RETAILERS INVITED TO ENTER REVAMPED TOP SHOP AWARDS FOR 2017

Retail NZ is inviting all retailers from around the country to enter the revamped 2017 Top Shop Retail Awards.

"The Retail NZ Top Shop Retail Awards are now open, and we're inviting anyone involved in retail, from online stores to physical shops, to enter for the opportunity to win national recognition for their employees and their businesses," Greg Harford, Retail NZ's General Manager for Public Affairs said today.

"In 2017, the Awards have been revamped to focus on what retailers do, rather than what they sell. The 11 prestigious new Awards focus on the overall customer experience, investment and people, visual merchandising and innovation. There's a special award for individuals who are training in retail, a People's Choice Award and an overall Supreme National award for the very best retailer. The Awards are about celebrating all that's good about the retail sector in New Zealand, at both a regional and national level.

"Regional competitions are being held in Otago/Southland, Canterbury and the Top of the South Island, the Lower North Island, Waikato/ Bay of Plenty and Auckland/ Northland. Finalists will be announced at regional events, and finalists will be flown to the national Awards night in Auckland in September, where winners will be announced.

"Retailers can enter at www.retail.kiwi/topshop, with entries closing on 17 March. One entry fee allows retailers to enter up to three categories. Any retailer is encouraged to enter - you don't need to be a Retail NZ member to have your work recognised."

The full list of categories is:

- Best Small Retailer.
- Best Large Retailer.
- Customer Experience Award.
- Investment in People Award.

- Innovation Award.
- Visual Merchandising Award.
- Up and Coming Retailer Award.
- Omichannel Award.
- Pureplay Etailer Award.
- People's Choice Award.
- Supreme National Award.

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