

ROLE OVERVIEW

Regional Retail SME Champions

Status: Volunteer – Part time

Background

Retail NZ is a membership organisation whose members represent approximately two-thirds of turnover in the retail sector. Our members are diverse and range from single-store owner-operators up to national and international businesses.



Our vision:

To be asked first on anything retail.

Our purpose:

To help retailers succeed and strengthen NZ inc.

What we do:



Training

Specialist retail training workshops, e-learning and free best-practice guides.



Events & networking

Helping retailers meet others, share experiences and knowledge.



Advice & information

Helping retailers manage those tricky people and customer issues.



News, intelligence & insight

Keeping retailers informed of market developments and trends.



Delivering savings

Offering better deals for members for key business services.



Speaking up for the sector

Lobbying Government to create the best opportunities for retailers to shine.

Purpose:

The Regional Retail SME Champions are responsible for bringing regional updates and issues to Retail NZ within this forum. The key focus for this role is to share with Retail NZ the challenges retailers face in your region, sometimes these may be regional issues and sometimes this may echo national issues. We are keen to make sure the voice of the region is heard through you.

The Retail NZ team will also share updates with the Regional Retail SME Champions to disseminate with any local retailer group you may be a part of. Our goal is to have representation from 10-15 different areas across the country.

Commitment:

While this is a new initiative and a volunteer role, the commitment we ask of the Regional Retail SME Champions is:

- To join us for four virtual meetings a year (dates TBC) lasting 1-2 hours. The proposed initial agenda is:
 - Introduction from Retail NZ and around the virtual table.
 - Retail NZ update of key Advocacy work
 - Individual updates of what's top of mind, in the regions being represented.
 - Any other business.
- Answer occasional emails from Retail NZ seeking feedback on issues raised.

The ideal volunteer is someone who:

- Is an Owner or a Manager from a small to medium sized retailer.
- Is connected to the area/region they represent and may have relationships with local retail groups or council.
- Understands the challenges facing business and the issues in the region they represent.
- Understands the power of advocating for better outcomes (the long game).
- Is comfortable to speak up in a virtual group environment.
- Is a Retail NZ member.